

Glenelm Neighbourhood Association (GeNA)



ANNUAL REPORT TO THE COMMUNITY
2019



About GeNA

The Glenelm Neighbourhood Association is made up of a committee of approximately 15 regular volunteers from the neighbourhood (our “core organizers”). The executive board members in 2019 were:

- Co-chairs: Michel Durand-Wood & 1 vacancy
- Secretary: Mellanie Lawrenz
- Treasurer: Rosalie Block

Our Goals

When the Glenelm Neighbourhood Association (GeNA) asked residents how we could best serve the neighbourhood, the priorities overwhelmingly fell into three categories:

- 1** Growing and promoting a sense a community and connectedness
- 2** Increasing safety and reducing crime
- 3** Advocating for quality infrastructure & amenities that grow with our needs



Ongoing Activities

➤ Monthly Core Organizer (Committee) Meetings

Our committee of approximately 15 regular volunteers and board members met as a group a total of 10 times throughout 2019 to plan events and share information, in addition to several smaller subcommittee meetings. Thank you to Gordon King Memorial United Church which has been exceptionally generous in providing meeting space.

➤ Glenelm Community News

We publish a monthly email newsletter that features important area news, upcoming events, volunteer opportunities, and items of general interest. Print copies are available upon request.

We currently have more than 300 subscribers on our list; we estimate it reaches about one in three households in our neighbourhood.

Community Events

➤ Below is a list of all the community events organized by GeNA in 2019. Did you miss any?

AGM & WINTER WARMER

After our fall 2018 picnic in the park was rained out, we held an indoor “winter picnic” combined with a 5-minute AGM and called it our Winter Warmer. Almost 70 people came out on a bitterly cold evening to enjoy live music, games and each other’s company. We also elected some new members to our GeNA executive.

2ND ANNUAL GLENELM SNOW SCULPTURE CHALLENGE

There were two dozen amazing snow sculptures made for the second edition of our neighbourhood snow sculpture challenge. We worked with local businesses to sponsor the event, arranged for a professional snow sculptor to act as our judge, and gave out great prizes!

5TH ANNUAL ELMWOOD WINTER FUN DAY

GeNA was proud to assist with this wonderful, free family event at Clara Hughes Recreational Park by running the hot chocolate and milk jug curling stations. The event was attended by more than 400 people.

SPRINGTIME COMMUNITY CLEAN-UP

Our 3rd annual community cleanup was a great success with more than 60 people turning out to tidy up Glenelm’s boulevards, back lanes and parks. With support from Take Pride Winnipeg and the City Parks department and our hard-working neighbours, we were able to gather approximately 36 bags of litter. One lucky participant won a door prize.



Community Events (continued)

HOME SECURITY INFORMATION NIGHT

About two dozen folks came out to learned how to keep our homes secure, plus personal safety tips for when travelling. We shared our experiences, frustrations, tech tips and even managed to laugh throughout!

SWEETS & SEEDS

With some fun new twists, for a second year, this combination plant/seed swap and fundraising bake sale was a hit! Special thanks to the John Russell Honey Company for generously supporting GeNA with their honey sales, and all those who donated baking to be sold.

HAPPY DAYS ON HENDERSON

GeNA was pleased to take part in this year's edition of Happy Days on Henderson once again, and to provide a prize for the silent auction. Our volunteers also ran a temporary tattoo and sticker station.

PICNIC IN THE PARK

Our most popular event of the year: close to 200 people came out for a community picnic in the park with live music, games and activities for all ages, and more!

FAMILY BIKE JAM TO THE FORKS

After decorating our bikes & receiving a group ride orientation, approximately two dozen Glenelm folks of all ages and abilities met for a Sunday afternoon cycle to the Forks. Special thanks to bike coach Robb Massey, Healthy Together New & MPI.

ELMWOOD CEMETERY HISTORICAL TALK

GeNA helped organize a historical talk of the Elmwood Cemetery, presented by the North East Winnipeg Historical Society.

LEARN TO PLAY PICKLEBALL IN GLENELM

Thanks to a Healthy Together Now grant and the generous support of the Winnipeg School Division and our resident volunteer coaches, an initial 6-week session of "learn to play pickleball" has evolved into an ongoing program with over a dozen regular attendees.

FAMILY MOVIE NIGHT IN THE PARK

After being rained out of our planned movie night at Roxy Park, about a hundred people enjoyed a warm & dry screening of *Aladdin* with popcorn indoors thanks to Big Red Church, Assiniboine Credit Union, Chalmers Neighbourhood Renewal Corporation and the City of Winnipeg.

KARATE IN THE PARK

People of all ages came out to participate in a series of four free karate classes, taught by Glenelm resident Jason White at Clara Hughes Recreation Park.

3RD ANNUAL « LIGHT UP THE NEIGHBOURHOOD » HOLIDAY LIGHTS CONTEST

Households were encouraged to brighten up their home or yard with lights and star-themed decorations for a friendly, low-stakes contest with online voting for the brightest block. Glenwood Crescent was the clear winner again!



Community Events (continued)

HALLOWEEN TREAT BAGS

GeNA volunteers handed out treat bags to 125 of Glenelm's little ghosts and goblins, while letting their parents know about our association. Big thanks to MPI, who contributed to the treat bags.

MEANDERING MUSIC IN GLENELM

5 locations, a dozen talented musicians, and more than 200 appreciative spectators - our inaugural "Meandering Music" porch concert night was a smash success.

PUMPKIN PARADE

Our first pumpkin parade was one last hurrah for 67 of the neighbourhood's jack o' lanterns, complete with hot chocolate, bonfire, fall-themed photo booth & a prize draw! The spent pumpkins were donated to Aurora Farms as feed for the animals.

Other Updates

➤ Leisure Guide Spinoff

Following the success of the Fun & Fitness classes we held in Elmwood (Roxy) Park in 2018, made possible by a Healthy Together Now grant, the City of Winnipeg added the classes as a regular offering in the Spring/Summer 2019 Leisure Guide.

➤ 243 Henderson Hwy

GeNA has been working with representatives from various area stakeholders, such as the Chalmers Neighbourhood Renewal Corporation, Beautify Elmwood, the Elmwood Community Resource Centre, the Elmwood Business Coalition, and area residents on a development plan for the derelict lot at the corner of Johnson Ave and Henderson Hwy, which has sat vacant for over two decades now.

The coalition group held a public open house on May 14th, 2019 to gather input from the wider community on a proposal for the site.

Meetings with the City of Winnipeg have followed, and planning is ongoing. The group looks forward to sharing more developments as the project progresses.



Tree Committee Update

The Glenelm Tree Committee is made up of Lisa Forbes, Mellanie Lawrenz and Emma Durand-Wood

The Glenelm Neighbourhood Association was mandated by the community in 2016 to work on the preservation of trees. Options such as neighbourhood-wide tree banding or tree vaccinations were researched, but found not to be effective or practical.

The Urban Forestry Department of City of Winnipeg is doing what it can to prevent the spread of Dutch Elm Disease and educate the public about the pending total loss of ash trees to the Emerald Ash Borer and Cottony Ash Psyllid. However, the city's Urban Forestry budget currently only has enough money to re-plant one of every two public trees that comes down, at best.

A year ago, we learned about a model established by the "Friends of Peanut Park" group in Crescentwood, where funding comes from the municipal land dedication reserve. The funds are typically used to invest in park and recreational spaces, but using the Peanut Park model, we'd seek an exemption to allow the money to be spent on public boulevards. Then our group would essentially act as a project manager between the city's Urban Forestry department and a private arborist to get the trees in the ground.

Although not a long term, sustainable solution to reforesting our public trees – a public/community partnership is the first step we are taking as a community group to assist in tree planting.

After we inventoried the boulevard trees in our neighbourhood, we calculated that right away we would need about a hundred trees to catch up. When we presented our plan to Jason Schreyer, our city councillor, he was supportive right from the get-go. From there, we took our application through community committee, executive policy committee and city council to unanimous approval.

On September 25, 2019 we held a shovel ceremony to mark the planting of our first project tree: an Ohio Buckeye located on the boulevard along the Glenelm School field. It was the first of more than 50 trees of various species planted as part of our project in the fall of 2019.

Sadly, that same summer we lost more than 30 mature elms to Dutch Elm Disease on our boulevards in the Glenelm neighbourhood. With the remaining money in our funds, we will continue to fill the replanting budget shortfall to aim for 100% boulevard coverage throughout the neighbourhood in 2020 and beyond, applying for more funding if/when needed.

Through our project we quickly realized that applying for Land Dedication Reserve funding is neither a long-term solution, nor is it scalable throughout the city. The real solution is



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adequate, permanent funding in the City of Winnipeg urban forestry maintenance and reforestation budgets.

In October of 2019, our tree committee spearheaded a city-wide coalition of neighbourhood and community groups to urge the city to increase funding for urban forestry in the 2020-2023 municipal budget. At the time of this writing, we can report that neither cuts nor significant increases have been proposed in the draft budget.

In 2020, we will continue our lobbying efforts at the municipal level, and begin engaging at the provincial and federal levels.

Lisa, Mell and Emma



2019 Financial Report

INCOME & EXPENSE STATEMENT FOR JANUARY 1, 2019 TO DECEMBER 31, 2019

INCOME

Per Capita Grants (City of Winnipeg)	\$ 1,200.00
Land Dedication Grant (Boulevard Tree Project)	\$ 32,598.30
Other Grants	\$ 700.00
Sweets & Seeds Fundraiser	\$ 906.75
Donations	\$ 30.30
Event Sponsorships	\$ 700.00
Interest	\$ 21.71
Total Income	<u>\$ 36,157.06</u>

EXPENSES

EVENTS

AGM & Winter Warmer	\$ 21.00
Pickleball	\$ 568.05
Elmwood Winter Fun Days	\$ 80.08
Snow Sculpture Challenge	\$ 193.61
Spring Cleanup	\$ 49.95
Home Security Night	\$ 12.45
Sweets & Seeds	\$ 293.22
Happy Days on Henderson	\$ 180.80
Cemetery Talk	\$ 50.00
Family Bike Jam	\$ 162.26
Meandering Music in Glenelm	\$ 69.28
Family Movie Night in the Park	\$ 798.38
Picnic in the Park	\$ 95.02
Halloween Treat Bags	\$ 42.54
Pumpkin Parade	\$ 93.91

ADMIN

Flyers	\$ 170.66
Commercial General Liability Insurance	\$ 584.22
Website Domain	\$ 20.99
Boulevard Tree Project – Tree Planting	\$ 32,598.30
Boulevard Tree Project – Printing, etc.	\$ 89.05

Total Expenses **\$ 36,173.77**

Net Proceeds (Loss) **(\$ 16.71)**



BALANCE SHEET AS AT DECEMBER 31, 2019

ASSETS

Assiniboine Credit Union Savings Account (Glenelm Sign Maintenance Indemnity Fund)	\$ 955.46
Assiniboine Credit Union Chequing Account (Operating Account)	\$ 2,735.34*
Assiniboine Credit Union Membership Share	\$ 5.00
Total Assets	<u>\$ 3,695.80</u>

* Account balance of \$35,917.86 less value of two uncleared cheques for \$32,598.30 and \$584.22

LIABILITIES

GeNA has not borrowed any funds, nor are any expenses outstanding.

Total Liabilities	<u>\$ 0.00</u>
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